

October 8, 2013 FOR IMMEDIATE RELEASE Contact Information: Lonnie Johnson, Director of MARCOM (864) 968-4098 <u>ljohnson@narescue.com</u> <u>www.NARescue.com</u>

NORTH AMERICAN RESCUE OFFERS ADVANCED BURN DRESSING

Greer, SC (October 8, 2013) – North American Rescue[®] LLC (NAR) has announced that they are welcoming the innovative new burn dressings from KIKGEL, a Poland based company, to their product line. BurnTec[®] is a modern hydrogel dressing used for a variety of skin injuries ranging from first, second, and third-degree burns (thermal, chemical & electric). This dressing can also be utilized to provide relief from other skin injuries such as sunburns, abrasions, bruises, swelling, or insect bites.

BurnTec has received recognition for its breakthrough innovation at the "42nd World Exhibition of Inventions and Innovation Brussels Eureka", "International Exhibition of Inventions" (IENA) in Nurnberg and the "International Exhibition Genius" in Budapest.

When applied, the BurnTec dressing cools the injured area and ensures a soothing effect for up to 24 hours. The sterile non-stick dressing is absorbent, trapping wound secretion and bacteria within the gel. The dressing is permeable to water vapor and oxygen but impermeable to bacteria which helps protect the wound from external contamination while allowing it to breathe. The material is biocompatible and does not cause allergic reactions.

"We are pleased to be the exclusive distributors to the DoD for the BurnTec dressings," stated Robert Miller, CTO and Director of Product Management. "This is not just another hydrogel dressing like others currently available on the market. There are significant advantages that we feel our customers can benefit from when treating their casualties or patients."

BurnTec is FDA cleared and CE marked, and it is currently being utilized in European countries. This hydrogel dressing is different from other burn first aid dressings due to its stable-sheeting hydrogel structure. The dressing has been strengthened with a medical-quality non-woven fabric, which makes it easy to handle. This stable structure eliminates the risk of spilling or damaging the cooling hydrogel. In other words, the hydrogel stays over the burn area and prevents the hydrogel from spilling off body surface area.

The BurnTec dressings are available individually or as a kit from North American Rescue and can be ordered through the <u>www.narescue.com</u> website or by calling their customer service department.

North American Rescue LLC, based in Greer, South Carolina, has proudly enjoyed the honor of serving their country, community, and customers for over a decade. NAR is leading the way in decreasing preventable deaths by providing innovative casualty care solutions to our uniformed soldiers, first responders, health care professionals, and security forces both at home, and abroad in foreign combat zones. For more information on North American Rescue and products visit <u>www.NARescue.com</u> or call (864) 675-9800.