



NORTH AMERICAN RESCUE®
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FOR IMMEDIATE RELEASE

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NORTH AMERICAN RESCUE PARTNERS WITH OVERLAND UNLIMITED TO SUPPORT VETERANS

Greer, SC (July 31, 2013) – North American Rescue® LLC (NAR) has recently partnered with local veteran owned and operated Overland Unlimited (OU), as they share their common efforts to support veterans.

OU is an adventure outfitter whose mission is focused on mentorship, teamwork, and relationship building in a healthy, natural outdoor environment. Offering opportunities for veterans to re-experience the camaraderie and adventure that is often difficult to find after leaving the military, OU provides their participants with a venue to make positive memories, meet new friends that share common life situations and be introduced to local businesses, outdoor programs and pursuits that may lead to future employment. Each guide at OU is required to be qualified as a Certified Wilderness First Responder, Paramedic or Combat Medic.

“We use North American Rescue’s equipment in the field and many of the veterans that attend our Warrior Tours owe their lives to equipment designed and manufactured by NAR,” states Justin Kingsland, CEO and founder of Overland Unlimited. “Our programs are designed to get veterans off the couch, out of the house and into nature and our motto is, ‘To God’s Country and Back’.”

OU’s primary offering as an adventure outfitter is off road Jeep tours. They can transport up to 9 warriors in 3 custom OU scout Jeeps on fun and exciting adventures such as the 3-day Warrior Tour, which starts at NAR’s headquarters. Each Warrior is issued a NAR backpack to carry their camping gear and begins with an interesting, behind the scenes, tour of NAR’ facility – meeting the team that help create life saving combat medical trauma equipment.

“NAR is pleased to partner with Overland Unlimited and support the veterans that are embarking on these adventures,” stated Brent Bronson, Director of Product Development at North American Rescue.

“Knowing that our products have saved some of these lives and hearing their stories of survival is what we are all about.”

Overland Unlimited is located about 2 miles from North American Rescue and near the Greenville Spartanburg Airport in Greer, SC. Future Warrior Tours will include such activities as primitive camping, white water rafting, and zip lining. Overland Unlimited thanks North American Rescue and non-profit organizations such as the Upstate Warrior Solution and Wounded Warrior Project for providing the support to make the program a success.

North American Rescue (NAR), based in Greer, South Carolina, has proudly enjoyed the honor of serving their country, community, and customers since 1995. NAR is leading the way in saving lives by providing innovative casualty care solutions to our uniformed soldiers, first responders, health care professionals, and security forces both at home, and abroad. For more information on North American Rescue and products visit www.NARescue.com or call (864) 675-9800.

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