



**NORTH AMERICAN RESCUE**  
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**FOR IMMEDIATE RELEASE**

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## **NORTH AMERICAN RESCUE WELCOMES VISIT FROM GENERAL JACK KEANE**

**Greer, SC (March 21, 2013)** – North American Rescue, LLC (NAR) was honored today to receive a visit from General Jack Keane, U.S. Army (R). During his visit, General Keane toured NAR’s facility, enjoyed a company-wide luncheon, delivered a brief inspirational message to the company’s employees and was presented with a complimentary Eagle IFAK by NAR’s management team.

General Keane expressed an interest in visiting NAR because of their mission to provide critical lifesaving rescue and medical equipment to those who put themselves in harms way when serving our nation. He recognizes the importance of helping the Warfighter have the best lifesaving equipment.

“We were extremely honored by General Keane’s visit to North American Rescue and enjoyed the synergies of our common concerns for saving lives,” stated Tom Barthel, President of North American Rescue. “The opportunity to share a few hours with General Keane where we could gain a greater mutual appreciation for the contributions that have been made and continue to be invested in the lives of our military members was both pleasant and inspirational.”

General Keane spoke briefly to the staff at NAR during a company-wide luncheon and expressed enthusiasm for the unique opportunity that they have to not only work a job that “puts food on the table,” but a job that also supports and honours the courageous individuals that serve in our military by providing products that can help to save their lives. He reminded NAR of the global history of the U.S. Military and of the unique valour of our young men and women that value life and are willing to risk their own to ensure the future security of our nation.

General Jack Keane served 37 years in the Army, during which time he received numerous awards and decorations, and retired with the rank of four-star General. He is a combat veteran, having served in Viet Nam, Somalia, Haiti, Bosnia and Kosovo. Most recently, he held the position of the Vice Chief of Staff of the Army.

North American Rescue (NAR), based in Greer, South Carolina, has proudly enjoyed the honor of serving their country, community, and customers for over a decade. NAR is leading the way in decreasing preventable deaths by providing innovative casualty care solutions to our uniformed soldiers, first responders, health care professionals, and security forces both at home, and abroad in foreign combat zones. For more information on North American Rescue and products visit [www.NARescue.com](http://www.NARescue.com) or call (864) 675-9800.

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