



NORTH AMERICAN RESCUE™
I N C O R P O R A T E D

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FOR IMMEDIATE RELEASE

**NORTH AMERICAN RESCUE RELEASES 3D VIDEO
MEDICAL TRAINING SERIES**

Greer, SC (June 9, 2009) – In a further demonstration of their continued drive for excellence and quality, North American Rescue, Inc. is releasing a series of high definition (HD) videos featuring the latest in 3D animated medical demonstrations designed to explain the purpose and vision of specific new equipment and to provide guidelines for the product's intended use.

Through research and consultation of both military and civilian medical experts, NAR has utilized the best in education and product information resources, providing cutting edge procedural data and thorough, individualized instruction.

Developed to function as New Equipment Training (NET), the videos demonstrate the most effective and efficient ways to utilize NAR products—highlighting not only the equipment features and benefits but also the latest techniques and protocols that make them so applicable. The thorough demonstration and instruction ensures that new customers have detailed information for making an informed decision about product purchases and customers already in possession of the equipment will clearly understand the product's design and function.

The ARS™ Needle Decompression video, the second installation in the progressing series, was released the first week of June, 2009. The ARS Needle Decompression is the result of a two-year collaboration with tactical healthcare professionals worldwide. Through this effort, North American Rescue has been able to identify, develop, test, and deliver a product that has a direct correlation in decreasing the second leading cause of preventable combat death.

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3D Videos Coming Soon:

- Hyfin® Chest Seal
- Combat Application Tourniquet (CAT®)
- Cyclone™ Bag Valve Mask
- BOA®-Constricting Band
- S-Rolled Gauze
- Emergency Trauma Dressing (ETD™) Bandage
- NAR Hypothermia Prevention and Management Kit® (HPMK™)
- Nasopharyngeal Airway 28F w/Lubricant

North American Rescue, Inc., based in Greer, South Carolina, has enjoyed the honor of serving their country, community, and customers for over a decade. By providing innovative casualty care solutions to first responders, health care professionals, and security forces at home and abroad, NAR is leading the fray to decrease preventable death on the battlefield, whether it be a foreign combat zone or the streets of America.

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