

April 22, 2013 FOR IMMEDIATE RELEASE Contact Information: Lonnie Johnson, Director of MARCOM (864) 675-9800 Ijohnson@narescue.com www.NARescue.com

NORTH AMERICAN RESCUE INTRODUCES FLAT BANDAGES FOR LOW PROFILE KITS

Greer, SC (April 22, 2013) – North American Rescue® LLC (NAR) announced today that they have expanded their bandage and gauze product offerings to include new flat packaging configurations that will reduce the required thickness of operator kits and enable the development of lower profile nylon carrying platforms.

The modern tactical operator and warfighter is constantly looking for ways to streamline the profile of their kit and equipment. Optimization of the available space in bags and pockets is something that NAR has long maintained as a priority when designing products. In keeping with that effort, NAR is offering optional configurations of their 4" and 6" Emergency Trauma Dressings (ETD[™]) and S-Rolled gauze (called Z-Fold Gauze in it's flat version). These flat bandages are available for individual purchase or will be found in several of the pre-configured and packed kits that NAR offers for purchase.

"The flat configurations of our bandages enable warfighters, tactical operators, medics and Prehospital healthcare professionals to take advantage of every possible inch of space in their kit," stated Brent Bronson, Director of Product Management. "We know that every item carried into a conflict or deployed at the scene of a disaster needs to be optimized for these unique and difficult environments. We are proud to provide these vacuum sealed, ruggedized bandages that are made with American cotton in the U.S.A."

The Flat Emergency Trauma Dressing (ETD[™]) series of bandages provide an effective, constant pressure bandage used for the treatment of wounds to control bleeding. It consists of a resilient elastic wrap equipped with a sterile non-adherent pad, durable securing device and innovative Quick-Grip[™] Roll Control configuration. The ETD[™] can also be used to sling and swath an arm, to secure splints to an extremity or to perform in any other function requiring an elastic wrap.

NAR's Z-Fold Gauze is a compact, easy to use, cotton Z-folded gauze designed for both linear wound packing and basic bandaging. Made of high quality U.S. cotton and Berry Amendment compliant, NAR's Z-Fold Gauze can be used to control hemorrhage in conjunction with a compression bandage, used as backing gauze for hemostatic dressings or for minor wound bandaging. All of NAR's bandages and gauze come packaged in a low cube space, rugged and durable vacuum sealed container featuring NAR Red Tip Technology with tear notches for easy opening.

The Flat 4" ETD[™], Flat 6" ETD[™] and Z-Fold Gauze are available for purchase from North American Rescue and can be ordered through the <u>www.narescue.com</u> website or by calling their customer service department.

North American Rescue (NAR), based in Greer, South Carolina, has proudly enjoyed the honor of serving their country, community, and customers for over a decade. NAR is leading the way in decreasing preventable deaths by providing innovative casualty care solutions to our uniformed soldiers, first responders, health care professionals, and security forces both at home, and abroad in foreign combat zones. For more information on North American Rescue and products visit <u>www.NARescue.com</u> or call (864) 675-9800.



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