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NORTH AMERICAN RESCUE CHOOSES NEW CHIEF MEDICAL OFFICER

Greer, SC (August 1, 2011) - North American Rescue's Board of Directors has recently appointed Dr. Lester Martinez-Lopez, M.D., M.P.H., Major General (Retired), U.S. Army, to the position of Chief Medical Officer (CMO). He will be responsible for overseeing the company's future product strategy and innovation, as well as ensuring that North American Rescue is aligned with medical developments from government and university research programs.

"I am excited to welcome General Martinez-Lopez to the NAR team and look forward to working with him. He is a leader in medical innovation and shares the passion of NAR's team for our mission of decreasing preventative death," said Samuel D. Wyman III, President of North American Rescue. "Dr. Martinez has demonstrated tremendous leadership in the medical community over his career and is dedicated to using advanced technology and innovative approaches to developing products that save lives. He will be instrumental in leading our new product and market efforts, as well as providing key insights into senior medical leadership of the government and universities.

Prior to joining North American Rescue, Dr. Martinez-Lopez was the Chief Medical Officer at Brandon Regional Hospital in Brandon, Florida and previously, the Senior Vice-President & Administrator of the Lyndon B. Johnson General Hospital in Houston, Texas. In 2005, Dr. Martinez-Lopez retired from the U.S. Army with the permanent rank of Major General as the first Hispanic to head the Army Medical Research and Materiel Command at Fort Detrick, Maryland. He is a diplomat of the American Board of Family Practice and the American Board of Preventive Medicine as well as a Fellow of the American Academy of Family Physicians.

"I could not be happier about coming on board with North American Rescue because I fully believe in and support their mission of developing products and solutions that can decrease preventable death for our military and first responders. Working on this mission makes every day another opportunity to save a life," says Dr. Martinez.

North American Rescue (NAR), based in Greer, South Carolina, has proudly enjoyed the honor of serving their country, community, and customers for over a decade. NAR is leading the way in decreasing preventable deaths by providing innovative casualty care solutions to our uniformed soldiers, first responders, health care professionals, and security forces both at home, and abroad in foreign combat zones.

For more information on North American Rescue and their products visit www.NARescue.com or call (864) 675-9800.

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