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NORTH AMERICAN RESCUE FOUNDATION REACHES \$15 MILLION LANDMARK

Greer, SC (November 30, 2009) – North American Rescue Foundation recently passed a monumental landmark in charitable giving—\$15 million dollars!

Robert Castellani, Founder and Vice Chairman of North American Rescue, LLC, was led to create North American Rescue Foundation because giving to those in need is a core value of his, his family, and his company. "We show our core values by our actions," said Castellani. "I want to make a difference in as many touch points as I can in life."

North American Rescue's first contribution was made in 1996, and since then they've never looked back. NAR has supported generous gifts to children's hospitals, medical research, military families, wounded soldiers and veterans, and abused women and children.

Many of the employees at North American Rescue have personally served, grown up in the military or currently have family members serving in the armed forces or as domestic first responders. This has created a special bond between NAR employees and the people who will be using the products NAR manufactures. Ask anyone there and the number one goal of North American Rescue is to support their customers in the vital work they perform.

"It's the right thing to do," Castellani concludes. "Military and first responders give a lot, and we should not only give them the best products we can create but support them and their families, whether deployed or at home, hurt or healthy."

Unreservedly giving with grateful hearts and open hands, North American Rescue Foundation has become a shining symbol of good will and hope in troubled times.

North American Rescue, LLC, based in Greer, South Carolina, has enjoyed the honor of serving their country, community, and customers for over a decade. By providing innovative casualty care solutions to first responders, health care professionals, and security forces at home and abroad, NAR is leading the fray to decrease preventable death on the battlefield, whether it be a foreign combat zone or the streets of America.