



NORTH AMERICAN RESCUE™
I N C O R P O R A T E D

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FOR IMMEDIATE RELEASE

NORTH AMERICAN RESCUE COMMISSIONS “CARE UNDER FIRE”

Greer, SC (September 18, 2009) – North American Rescue, Inc. commissioned renowned artist Jeff Buccacio to sculpt a monument representing the drama of combat and the drive to save lives that motivates NAR. The monument stands in recognition of the synergies between the missions of North American Rescue and their customers.

Standing nearly 7 feet tall, the impressive “Care Under Fire” is composed of a dramatically engaging bronze statue on a rectangular base of striking Black Chinese marble. The statue depicts three military combatants in the midst of a firefight, one of whom has been wounded, the second administering medical treatment, and the third providing vigilant cover fire for both of them. The inscription on the base reads, “Greater love has no man than this, that a man lay down his life for his friends. - John 15:13.” There is also a bronze crest featuring the NAR eagle and cross icon with a banner that reads, “Sacrifice, Excellence, Dedication.”

Buccacio began crafting “Care Under Fire” at the beginning of this year. The monument was sent to the foundry for production in July and was installed at North American Rescue on September 9, 2009.

Jeff Buccacio is well known in the Hollywood artist community, having produced sculptures for special effects in films such as *AI*, *Jurassic Park III*, *Spiderman 3*, and *The Ring*, and in television programs such as *X-Files* and *Bones*. He has also restored some priceless historical monuments.

“One of the most impressive things about working with Jeff Buccacio is his passion for his work,” says NAR Director of Marketing Lonnie Johnson. “It was obvious when talking with him and watching his care and precision that bringing his creative vision into tangible form and allowing the world to interact with it is a driving force behind his work ethic and personal enjoyment of his craft.”

Buccacio’s uncle, Robert Miller, is North American Rescue’s Chief Technology Officer, and when NAR decided to commission an artist for the monument, Miller knew just the man for the job. Deeply impressed by Buccacio’s highly professional work and successful career in sculpture, movie maquettes, monuments, and restoration, NAR enthusiastically signed him on.

Johnson continues, “We were honored to work with an artist of Jeff’s caliber and blown away with the quality and emotion of the monument he has created in honor of the men and women that serve this country so selflessly.”

The “Care Under Fire” monument has been placed in front of the entrance to NAR’s corporate offices. An official unveiling will take place November 11, 2009, coinciding with the observance of Veteran’s Day.

North American Rescue, Inc., based in Greer, South Carolina, has enjoyed the honor of serving their country, community, and customers for over a decade. By providing innovative casualty care solutions to first responders, health care professionals, and security forces at home and abroad, NAR is leading the fray to decrease preventable death on the battlefield, whether it be a foreign combat zone or the streets of America.

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