



**NORTH AMERICAN RESCUE™**  
I N C O R P O R A T E D

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**FOR IMMEDIATE RELEASE**

**NORTH AMERICAN RESCUE EXPANDS  
CUSTOMER SERVICE DEPARTMENT**

*Greer, SC (July 24, 2009)* – North American Rescue is bolstering its ranks yet again, this time with an expansion of the Customer Service department. With the increased activity in Customer Service, further support is needed, and the department happily welcomes two additional personnel.

Jessi Troutman will be joining the NAR team August 3<sup>rd</sup> as Receptionist/Customer Service Associate. A graduate of West Virginia University, Jessi comes with Great Plains experience in both order entry and purchase order placement.

Kala Crumpton, a team member of North American Rescue since May of 2008, has been promoted to a full time Customer Service Associate. She is excited about the transition and taking her current customer service responsibilities to the next level.

“I am proud of the precision and etiquette our customer service staff maintains in support of our troops, police, and medics alike,” says Director of Customer Relations Kimberly Salvi. “To sufficiently meet the demands of our industry we are expanding our customer service group and welcome Kala and Jessi. I’m sure they will exceed expectations and provide excellent service.”

North American Rescue, Inc., based in Greer, South Carolina, has enjoyed the honor of serving their country, community, and customers for over a decade. By providing innovative casualty care solutions to first responders, health care professionals, and security forces at home and abroad, NAR is leading the fray to decrease preventable death on the battlefield, whether it be a foreign combat zone or the streets of America.

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