

Contact:

FOR IMMEDIATE RELEASE

North American RescueTM, Inc. (864) 675-9800 marketing@NARescue.com

NORTH AMERICAN RESCUE WELCOMES NEW PRODUCT MANAGER MICHAEL WATSON

Greer, SC (July 13, 2009) – Michael Watson, the newest talent to join the ranks at North American Rescue, has been appointed to the position of Product Manager in order to manage and streamline NAR's product portfolio activities from concept to customer.

Michael's outstanding resume includes over nine years of hands-on experience in product management, quality systems (ISO, FDA, and QSR), and lean manufacturing obtained from the medical device firms of Tyco/Kendall Healthcare, Shurtape Technologies, and Perrigo Pharmaceutical.

Michael has a BS in Industrial Technology and an MS in Business Management. He also served with the United States Army and National Guard for nine years.

North American Rescue, Inc., based in Greer, South Carolina, has enjoyed the honor of serving their country, community, and customers for over a decade. By providing innovative casualty care solutions to first responders, health care professionals, and security forces at home and abroad, NAR is leading the fray to decrease preventable death on the battlefield, whether it be a foreign combat zone or the streets of America.